



MEDIA RELEASE

For Immediate Release

LEGO* Stars in Family Day Events for Sidney

- Virtual activities
- Features a giant castle built by Lego Professional Builder
- Displays by Sidney Museum and VicLUG (Victoria Lego Users Group)

Sidney, B.C., February 2nd, 2021 - Looking for a family (and pandemic) friendly activity for Family Day? Sidney has you covered with Sidney's Family Day Weekend Lego Event presented by Peninsula Co-Op! Until May you can book in to visit the Lego Exhibition at Sidney Museum, where a multitude of models are on display. We will have a number of virtual events happening throughout the weekend. One of the Family Day weekend highlights will be the construction of a giant LEGO model of a Castle based on the old Post Office Building built by Canada's only professional LEGO builder, Robin Sather. During the two-day build we will be posting live video updates of his progress. Join in on a town Scavenger hunt in Sidney! Fun for all ages. Special thanks to Peninsula Co-Op, for supporting this fun community event!

Make a "Family Day" of coming to Sidney:

- Lego Exhibition Sidney Museum (2423 Beacon Ave)
 - Admission by Donation, Exhibit Runs Through May
 - By booking online, limited spaces, see sidneymuseum.ca
- Sidney Town Scavenger Hunt (Beacon Avenue)
 - Find icons in the windows of Sidney businesses, fill in our online map and win prizes!
 - Runs to March 5th 2021
- Virtual Family LEGO Q&A with LEGO Certified Professional Builder
 - Saturday, February 13th at 1:00pm and 2:00pm (20 minutes each)
 - Hosted by LEGO Certified Professional Builder, Robin Sather
 - Online through Facebook and Youtube @SidneyMuseum
- Virtual Trivia Night Aimed at Adult Fans of LEGO
 - Saturday, February 13th at 7:00pm
 - Booked Online, By Donation, with Prizes
 - By booking online, limited spaces, see sidneymuseum.ca
 - Hosted by LEGO Certified Professional Builder, Robin Sather
- Virtual visits to VicLUG home lego collections
 - Online through Facebook and Youtube @SidneyMuseum
- Video postings of behind the scenes at the LEGO exhibition
 - Get up close to hidden features of LEGO sets
 - Hosted by Sidney Museum's education programmer
 - Online through Facebook and Youtube @SidneyMuseum

The Sidney Museum's mission is to acquire, preserve and display the heritage and culture of the communities of the Saanich Peninsula

For further information about this event, please consult our website at www.sidneymuseum.ca; by telephone at 250-655-6355 or email us at info@sidneymuseum.ca

For more information or interviews, contact:

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*Lego is a registered trade mark of The Lego Group of Billund, Denmark

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