



## MEDIA RELEASE

For Immediate Release

### **LEGO\* Stars in Family Day Events for Sidney**

- Virtual activities
- Features a giant castle built by Lego Professional Builder
- Displays by Sidney Museum and VicLUG (Victoria Lego Users Group)

**Sidney, B.C., February 2<sup>nd</sup>, 2021** - Looking for a family (and pandemic) friendly activity for Family Day? Sidney has you covered with Sidney's Family Day Weekend Lego Event presented by Peninsula Co-Op! Until May you can book in to visit the Lego Exhibition at Sidney Museum, where a multitude of models are on display. We will have a number of virtual events happening throughout the weekend. One of the Family Day weekend highlights will be the construction of a giant LEGO model of a Castle based on the old Post Office Building built by Canada's only professional LEGO builder, Robin Sather. During the two-day build we will be posting live video updates of his progress. Join in on a town Scavenger hunt in Sidney! Fun for all ages. Special thanks to Peninsula Co-Op, for supporting this fun community event!

Make a "Family Day" of coming to Sidney:

- Lego Exhibition Sidney Museum (2423 Beacon Ave)
  - Admission by Donation, Exhibit Runs Through May
  - By booking online, limited spaces, see [sidneymuseum.ca](http://sidneymuseum.ca)
- Sidney Town Scavenger Hunt (Beacon Avenue)
  - Find icons in the windows of Sidney businesses, fill in our online map and win prizes!
  - Runs to March 5th 2021
- Virtual Family LEGO Q&A with LEGO Certified Professional Builder
  - Saturday, February 13th at 1:00pm and 2:00pm (20 minutes each)
  - Hosted by LEGO Certified Professional Builder, Robin Sather
  - Online through Facebook and Youtube @SidneyMuseum
- Virtual Trivia Night Aimed at Adult Fans of LEGO
  - Saturday, February 13th at 7:00pm
  - Booked Online, By Donation, with Prizes
  - By booking online, limited spaces, see [sidneymuseum.ca](http://sidneymuseum.ca)
  - Hosted by LEGO Certified Professional Builder, Robin Sather
- Virtual visits to VicLUG home lego collections
  - Online through Facebook and Youtube @SidneyMuseum
- Video postings of behind the scenes at the LEGO exhibition
  - Get up close to hidden features of LEGO sets
  - Hosted by Sidney Museum's education programmer
  - Online through Facebook and Youtube @SidneyMuseum

*The Sidney Museum's mission is to acquire, preserve and display the heritage and culture of the communities of the Saanich Peninsula*

For further information about this event, please consult our website at [www.sidneymuseum.ca](http://www.sidneymuseum.ca); by telephone at 250-655-6355 or email us at [info@sidneymuseum.ca](mailto:info@sidneymuseum.ca)

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For more information or interviews, contact:

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\*Lego is a registered trade mark of The Lego Group of Billund, Denmark

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