

2423 Beacon Avenue, Sidney, BC V8L 1X5 (250) 655-6355 • info@sidneymuseum.ca

## For Immediate Release

## The British Columbia Aviation Museum, Sidney Museum, and Shaw Centre for the Salish Sea Team Up for Special Easter Long Weekend Promotion

<u>Sidney, British Columbia, March 27, 2024</u> - The British Columbia Aviation Museum, the Sidney Museum, and the Shaw Centre for the Salish Sea are excited to announce they have joined together to create a promotion for visiting all three institutions which will only be available during the Easter Long Weekend, from Friday March 29 to Monday April 1.

Visitors who come to any of the three institutions will have the chance to get a special coupon offering discounts at the other locations. If you visit the British Columbia Aviation Museum, you can pick up a coupon for 20% off admission at the Shaw Centre for the Salish Sea and a 15% off coupon at the Sidney Museum's gift shop. If you visit the Sidney Museum you can get a coupon for 20% of admission for both the British Columbia Aviation Museum and Shaw Centre for the Salish Sea. Likewise, if you visit the Shaw Centre for the Salish Sea you can get a coupon for 20% off admission for the British Columbia Aviation Museum and a coupon for a 15% discount at the Sidney Museum's gift shop.

These coupons are first come first serve as only 500 of each will be available at each of the three locations. If you cannot make it to one of the locations during the weekend the coupons are valid until Sunday April 7, 2024.

"These coupons are just a few examples of the perks available to the members of our respective organizations," says Michael Goodchild, Executive Director of the Sidney Museum. "We're excited to develop collaborative relationships with our community partners to offer more opportunities to those who choose to support the Sidney Museum."

If visitors wish to enjoy these discounts year-round they are available to members of the three institutions, along with many other perks. For more information please check the websites of each organization.



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The BC Aviation Museum is located at 1910 Norseman Road, North Saanich. The Museum is open seven days a week from 10:00am-4:00pm. Please visit <a href="mailto:bcam.net">bcam.net</a> for current admission rates and event information and <a href="mailto:bcam.net/membership">bcam.net/membership</a> for information of how to become a member and other membership perks.

The Sidney Museum is located at 2423 Beacon Avenue, in the lower level of the Olde Post Office building. The Museum is open seven days a week from 10:00am-4:00pm. Entrance is by donation. Please visit <u>sidneymuseum.ca</u> for more details on the current and upcoming exhibitions.

The Shaw Centre for the Salish Sea is located at 9811 Seaport Place, Sidney, and is open Thursday to Tuesday (closed Wednesdays). Please visit <u>salishseacentre.org</u> for current admission rates and event information and <u>salishseacentre.org/membership</u> for information on how to become a member and other membership perks.

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